

Pesticide Recertification Conference

Thursday, February 16, 2012

National 4-H Youth Conference Center • 7100 Connecticut Avenue • Chevy Chase, MD 20815



Growing your business with LCA is as easy as 1-2-3!

1 EXHIBIT

There's no better way to reach your target market than exhibiting at the LCA Pesticide Recertification Conference. Raise your visibility, meet your potential clients directly, and demonstrate your support for LCA.

- Includes one (1) 6' x 30" table with two (2) chairs
- One (1) complimentary registration
- Listing in *LCA Gram*—LCA Newsletter
- Listing in *GROUNDWORK*, LCA's monthly publication
- Listing on the LCA website in conjunction with the meeting

2 ADVERTISE

Advertise in the program booklet and discover it's the best place to reach the potential users of your product. Select a full-page ad or realize big savings with an Exhibitor/Advertising or Sponsorship Package.

3 SPONSOR

Increase the awareness of your company with the expanded exposure available through LCA Pesticide Recertification sponsorship. Bring attention to your company and demonstrate your support for LCA.

GOLD SPONSOR \$1,000

All items listed below for Bronze Sponsor

- **PLUS** Cover placement in the LCA program booklet

SILVER SPONSOR \$750

All items listed below for Bronze Sponsor

- **PLUS** Introduction of Speaker during the program

BRONZE SPONSOR \$500

- One (1) complimentary registration
- A full-page advertisement in LCA program booklet
- Listing in *LCA Gram*—LCA's newsletter
- Listing in *GROUNDWORK*, LCA's monthly publication
- Listing on the LCA website in conjunction with the meeting
- Company name on signage



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| | Exhibit Only | Advertise Only | Exhibitor/Advertising Package | Sponsor Package |
|--------------------|--------------------------------|--------------------------------|--------------------------------|--|
| Members | <input type="checkbox"/> \$325 | <input type="checkbox"/> \$325 | <input type="checkbox"/> \$425 | <input type="checkbox"/> Gold \$1,000 |
| Non-Members | <input type="checkbox"/> \$425 | <input type="checkbox"/> \$425 | <input type="checkbox"/> \$525 | <input type="checkbox"/> Silver \$750 <input type="checkbox"/> Bronze \$500 |
| Total Amount | | | | <input type="text"/> |

CONTACT INFORMATION

Name

On-Site Badge Name

Company

Address

City State Zip

Phone Fax

Email

Website

PAYMENT INFORMATION

Amount Enclosed \$

Check (made payable to LCA) VISA MC

Account #

Exp. Date Security Code

Cardholder Name

Signature

DISCLAIMER

Exhibitor assumes responsibility and agrees to indemnify and defend LCA and meeting facility and their respective employees and/or agents against any claims or expenses arising out of the use of the exhibition premises. The exhibitor understands that neither LCA nor the meeting facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

CANCELLATION POLICY

- Exhibit cancellations received in writing by Tuesday, February 1, will be subject to a 25% cancellation fee. Cancellations made after this date will receive no refund.
- No refunds will be given on advertising or sponsorships.
- No refunds will be given due to inclement weather.

RETURN APPLICATION AND PAYMENT TO

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E: jburgess@mgmtsol.com

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LANDSCAPE CONTRACTORS ASSOCIATION